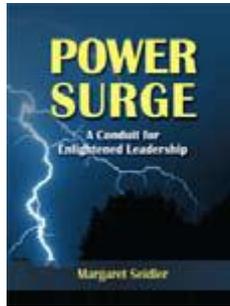


BY MARGARET SEIDLER - *Power Surge: A Conduit for Enlightened Leadership*, was published in November 2008 by the Human Resource Development (HRD) Press, Amherst, Massachusetts.



Power Surge: A Conduit for Enlightened Leadership

“In *Power Surge*, Margaret Seidler distills her substantial consulting experience into a package that is compelling and immediately useful. She uses a realistic story to motivate the reader and explain her approach, and then presents a workbook to empower the reader to apply the approach to better understand himself or herself as a leader. Readers will emerge from this book with a greater awareness of their leadership strengths and weaknesses and how to manage them.”

--**Tony Simons, Associate Professor of Management, Cornell University and author of *The Integrity Dividend***

"This book will transform thinking on all levels. Polarity Management™ has led to many ‘aha’ moments throughout my organization, as it directs you to think and take action through a completely different lens---one based on balance AND differing views. I've seen it positively change relationships, enhance teamwork, and create dynamic results. You want to know the secret of effective collaborators? They've read this book!"

--**Laura Varn, Vice President of Corporate Communications, Santee Cooper**

"A compelling and incisive look at how leaders can make a huge difference in their organization and in their own lives. Polarity Mapping© is one of the most powerful tools I've found for leaders to address complex issues encountered during a large-scale change effort. Margaret Seidler's *Power Surge* makes this important method accessible to all through an artful blend of stories, visual tools, practical examples, and personal coaching tips...

Beware: you'll never look at a complex organizational issue quite the same after reading this book."

--**Tom Devane, author of *Integrating Lean Six Sigma and High-Performance Organizations*, and co-author of *The Change Handbook*.**

“Are you satisfied with having to choose between focusing on either leveraging strengths or improving weaknesses? Don’t worry. It’s a false choice. In *Power Surge* Margaret Seidler introduces the concept of ‘interdependent values.’ Read on and find out how to “have your cake and eat it too...”

--**Robert “Jake” Jacobs, author, *Real Time Strategic Change*, and co-author, *You Don’t Have to Do It Alone***

“This is a paradigm-buster! It’s a ‘biggie’ among what I’ve learned in business over the last three decades. By managing polarities, I’ve taken my organization to a level of success I never thought I could achieve.”

--**Nick Gavalas, General Agent, MassMutual Financial Group, The South Carolina Agency**