CBA SPEAKERS BUREAU TOPICS

BUSINESS

- Agriculture
- Airline
- Architecture
- Automotive
- Banking
- Change
- Communication
- Creativity
- Crisis Management
- Culinary
- **Customer Service**

- Design
- Education
- Energy
- Entrepreneurs
- Ethics / Values
- Globalization
- Healthcare/Pharmaceutical
- Hotel/Restaurant/Hospitality
- Influence
- Innovation
- Inspiration
- Insurance
- Law
- Leadership
- Management
- Moderators/Emcees
- Motivation
- Negotiation/Strategy/Strategic Planning
 - Negotiation
 - Strategic Planning
 - Strategy
- Networking
- Organizational Skills
- Peak Performance
- **Presentation Skills**
- **Product Development**
- Real Estate
- Science
- Security / Fraud
 - Cyber-security
 - **Identity Theft**
- **Small Business**
- Stress Management
- Success
- Sustainability
- Teamwork
- Telemarketing
- Terrorism
- Time Management
- Training
- Travel
- Vision

CELEBRITIES

- **Authors**
- Celebrities / Media Personalities
- Historians
- Journalists
- Musicians
- Nobel Prize Winners
- **Photographers**
- Pulitzer Prize Winners

ECONOMY

- Banking
- **Economic Outlook**
- **Emerging Markets**
- **Energy Issues**
- **Financial Markets**
- Global Economy/Trade Investing
- Mergers & Acquisitions
- Outsourcing
- Personal Finance Risk Management
- Tax
- - Tax Reform The Market
- Welfare Reform

ENTERTAINMENT Comedy

- Filmmakers
- Humor Hypnotists
- Jugglers
- Magicians
- Miscellaneous Moderators / Emcees
- Music/Radio/TV/Movies
- Political Humor
- Spouse Programs The Arts
- HEALTH / WELLNESS
 - Family Relationships **Fitness**
 - Healthcare

Communication Skills - personal

- Juvenile Issues
- Personal Development
- Psychology Relationships
- Substance Abuse Women's Issues
- Work / Life Balance

HUMAN RESOURCES

- Aging
- Conflict Resolution
- Corporate Culture
- Courage
- **Demographics**
- Disability Issues
- Diversity
- Generation X and beyond
- Overcomers / Adversity
- Recruitment / Retention
- Retirement
 - **Baby Boomers**
 - Medicare
 - Social Security
- Teambuilding
- Workforce Issues

MISCELLANEOUS

- Disaster Preparedness
- **Environmental Issues**
- Miscellaneous

MOTIVATION / INSPIRATION

- **Great Achievers**
- Heroes
- Inspiring Lives
- Motivation Non Sports
- Overcoming Obstacles
- Patriotism
- Religion
- Society & Culture
- Spirituality
- Volunteerism

POLITICS / WORLD AFFAIRS

- Africa
- American Affairs Asia
- China **Current Events**
- Defense
- Diplomacy
- **Election Analysis** Europe
- **Human Rights**
- India
- International Affairs Iraq
- Latin America
- Military Leaders Political Leaders
- Political Media
- Political Analysis **Pollsters**
- The Middle East World Affairs

SALES / MARKETING

- Advertising
- **Branding Consumer Trends**
- E-Commerce
- Marketing **Public Relations**
 - Retail Sales
 - Sales Management
 - Sales Skills Sales Strategy

Sales Techniques

- SPORTS / ADVENTURE Astronauts / Aviators
 - **Athletes** Athletes - Other
 - Baseball
 - Basketball Football
 - Golf Gymnastics Hockey
 - Swimming Auto Racing / Motor Sports
 - **Broadcasters** Coaches
 - Deep Sea Expeditions
 - Mountain Climbers Olympians

Biotechnology

TECHNOLOGY / FUTURE

- Future Trends / Futurists Information Technology
- Social Media (Facebook, Twitter, Blogs, etc) Technology
 - Computers

Nanotechnology

- **Telecommunications** The Internet